

## THEBUILDEN

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Ann Meuer

Prince Rainier, OPC President Wayne Richardson, and Princess Grace

## Prince Rainier and Princess Grace OPC Guests; 300 Attend Luncheon at Waldorf-Astoria

Princess Grace and Prince Rainier of Monaco were guests of the Overseas Press Club at a Waldorf-Astoria luncheon September 13, attended by approximately 300. Thirty-eight newsmen representing all major New York dailies, wire services, TV and

OPC FETES PUERTO RICO

The OPC's Regional Dinners season was successfully inaugurated Tuesday night when Puerto Rico was honored.

Joseph Hylton Smith received the grand prize of a free writing trip to Puerto Rico.

Teodoro Moscoso, Economic Development Administrator of the Commonwealth, announced that Puerto Rico will soon have its third General Electric plant. He also announced the scheduled opening by an IT&T subsidiary of the 450th new factory in the island's "Operation Bootstrap."

The evening featured the preview of a Warner Bros. color documentary on Puerto Rico, rum cocktails and a Puerto Rican dinner, and guitar music. radio networks covered the event, which had been organized within 48 hours.

Prince Rainier, in greeting the guests, said he "desired it to be known that it was a silly legend about our not liking the press. I respect your work and the job you are trying to do."

David Schoenbrun, who emceed the question and answer period following the Prince's talk, said in reply, "At the same time, we should like you to know that any talk of your being unpopular with the press is also a silly legend."

Prince Rainier told guests he hoped a 'talk about the 368 acres of Mediterranean scenery would not be considered a waste of time, but Monaco is not only what Somerset Maugham described as a 'sunny spot for shady people.'" (Continued on page 3)

# UP Bogota Manager Fined; Cannot Work

The United Press manager in Bogota, Colombia, has had his working credentials withdrawn and been fined \$3,000. for reporting government agents attacked spectators at a bullfight in Colombia last winter.

The UP manager, Carlos J. Villar Borda, had not been advised of his sentence at latest reports although the government press office announced it to radio stations and newsmen. It stated that Villar Borda will have to deposit the fine and will not be able to work as a foreign correspondent pending disposition of his case.

The government account of events at the bullfight conflicted with reports in The N.Y. Times and other papers at

the time. The Time's had said: "Derisive whistling greeted the daughter of President Gustavo Rojas Pinilla and her husband as they entered the presidential box. Former President Alberto Lleras Camargo was given an ovation." Subsequently on Feb.



C. J. Villar Borda

5 armed government partisans were reported to have beaten numerous spectators at the bullring who refrained from cheering General Rojas Pinilla.

The Villar Borda dispatch said plain clothes agents, armed with black jacks and brass knuckles were among those who attacked the crowd, hurling spectators down the steps into the arena. A Medellin paper reported nine persons were killed.

The government charged Villar Borda had failed to prove the accuracy

(Continued on page 3)

#### THE BULLETIN

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## COPYMUST BE RECEIVED AT THE CLUB BY TUESDAY NOON

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## **OVERSEAS TICKER**

BONN

Chancellor Konrad Adenauer has called back Ambassador Felix von Eckardt after a little over a year as Bonn's observer at the U.N. to resume old job as Federal Press Chief. German and foreign newsmen find Eckardt a master of press relations. He has direct access to 'Der Alte' at any time.

Col. Robert V. Shinn, chief of Public Information Div. of U.S. Army, Europe, after three years, shifted to SHAPE Hq. outside Paris.

Ernie Leiser, pinch-hitting for CBS' Richard Hottelet in the U.S., currently 'doing' Bulgaria and other Iron Curtain spots... Bob Abernathy is replacing NBC's Frank Bourgholtzer, also in U.S.

Jim Bell, Time-Life bureau chief for Germany since Feb. 1954, is moving with family to Hong Kong in November to establish a larger Southeast Asia head-quarters. Replacement in Germany will be Ed Hughes, whose last assignment was at Johannesburg.

The East German Communist authorities handed out passes to newsmen "for the asking" to cover the Leipzig Trade Fair the end of August. Attending were: Joe Fleming, UP Berlin; Dave Nichol, Chicago Daily News in Bonn; Bob Abernathy, NBC; Seymour Topping, AP; Harry Gilroy, N.Y. Times; and Morton Von Duyke, INS.

Joseph Grigg, UP chief for Germany, back at his regular base in Bonn after heading the UP staff covering Suez Canal Conference in London.

- Joseph W. Grigg

## MANILA

Al Ravenholt, Chicago Daily News, and wife Marjorie left for U.S. Al has scheduled a one-year university lecture tour. Marjorie was interior decorator for Manila OPC... Bessie Hackett, Time-Life stringer, returned from round-the-world junket... Dave Sternberg, Christian Science Monitor, spent several weeks in the U.S... Don Huth, AP chief of bureau, back with family after three-months home leave in the U.S. ... Recent Philippine visitors were Robert Alden, N.Y. Times, and Archibald Steele, N.Y. Herald-Tribune.

— Don E. Huth

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#### **BUENOS AIRES**

Percy Forster, INS manager, elected President of the Association of the Foreign Press in Argentina... Wedding bells for Robert Lindley, NBC. The bride is Nina Lennox, secretary to N.Y. Times man Ed Morrow... Also recently married was Pierre Brizzard, Agence France-Presse manager... Peter Hahn, CBS, is about to take the plunge... Jules Dubois, Chicago Tribune, arrived in Buenos Aires recently... It's a girl for Juan and Marcia de Onis, their third child. Juan was transferred from Rio to Buenos Aires early this year as U.P. night news editor... Paul Saunders, AP news editor, arrived on swing around the continent, his first return visit since before the war when he was AP bureau chief.

## PARIS

Bob Kleiman (U.S. News & World Report) and wife Jane back from tour of duty in Morocco for two weeks... Kleiman's garden at Boissy-St. is high with American-variety corn-on-the-cob

(Continued on page 4)

# Make our 600 offices your headquarters around the world

Pan American — the first and only round-the-world airline — has the welcome mat out for the Press in 80 countries and colonies on all 6 continents.

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## PEOPLE & PLACES...

Gertrude Samuels, N.Y. Times, back from two-month tour of Europe and North Africa. She brings greetings to fellow OPCers from Arthur Rosett in Rabat ... Henry Gellermann off to Holland, Switzerland, Italy and Germany... Roberto Esquenazi-Mayo just returned from Cuba where he was interviewed for TV on the American elections... Rosalind Massow had exclusive first interview with Weinberger kidnaper Angelo LaMarca in Journal-American Sept. 9... Richard Cohen doing book reviews for the St. Louis Post-Dispatch... Arthur D. Schatz will marry Mary Jane Ladin in Des Moines, Iowa, on Sept. 30... Newspaper Reporters Asso. of New York City, Inc. recently announced their committee memberships with some OPCers active: Gabriel Pressman, NBC, is on Freedom of the Press and Publicity Committees; Earl O. Ewan, Liaison; James Parlatore, By Line Magazine and Bulletin; and Paul Meskil, World Telegram & Sun, on Publicity... Norman M. Lobsenz and his wife (Margery Darrell, Look) had a second son, George Philip, on Sept. 15. Norman has cover story in Oct. Redbook on interfaith marriage... Henry La Cossitt back from writing assignments in Rome and Paris... Rhea Clyman recently joined Auchincloss, Parker & Redpath as customer's woman. She is first woman broker in firm... Harry Bruno presiding at dinner of The Adventurers' Club in honor of the Early Birds, an organization of men who piloted a glider or airplane, gas balloon or airship prior to Dec. 17, 1916. Bruno, a pilot for 46 years, is chairman of Early Bird's North Atlantic division... Just before flying to Paris on a round-the-world trip, Mr. and Mrs. Louis P. Lochner drove to Summit, N.J. to say goodbye to the Club's most antiquated member, Albert S. Crockett, try his 'Crockett Specials' and be guests at luncheon. The Lochners left Sunday, will return after Christmas.

#### NEW BOOK ON BRAZIL

Walter Diamond, new OPC member, has just had a new book on Brazilian taxes published by Matthew Bender & Co. It is titled: "Brazilian Taxes And Business Organization." Diamond is editor of McGraw-Hill's American Letter.

Mobert McDevitt has joined the Public Relations staff of the New York Stock Exchange.

## Jordan Says Newsmen See VIP's, Not Russians

Foreigners Isolated

William J. Jordan, N.Y. Times correspondent in Moscow, writes that 'in few parts of the world is the foreigner so isolated from the main stream of life as in the Soviet Union.'

The New York Times last week carried his story, which continued, "Indeed, it seems often to a foreign correspondent that it is easier to see and talk with the principal Soviet leaders than to make contact with the average person.

"Housing is one of the principal barriers between the visitor from abroad and the average person here. Virtually all housing for foreigners is in apartments that are assigned exclusively for their use.

"It is only with extreme difficulty that a Russian can be persuaded to visit a foreigner's home for a meal or a drink. Many Americans and other foreigners have lived here for years without entertaining a single Soviet citizen at home... Language is one of the biggest barriers against contact with Soviet citizens for most foreigners ... Travel restrictions also serve to control a foreigner's movements here and to restrict free contact with Soviet citizens .. The result of this isolation from the Soviet community is to throw foreigners together more than in most places ... Larger embassies, like those of the U.S. and Britain, have a tendency to become self-sufficient communities.'

Jordan concluded: "Most foreigners, like Russians, do most of their entertaining at home. But foreigners entertain foreigners and Russians are guests of or play host to Russians. Only now and then do the twain meet despite all the talk that more 'person to person contact' is necessary for good relations."

## UP COLOMBIA (Cont'd f page 1)

of his reports on the bullring riots.

The charge had been brought by Col. Luis E. Ordonez, chief of the intelligence service. The conviction opened the way under Colombian law for Ordonez to sue both Villar Borda and the United Press for damages he believes the intelligence service suffered from the story.

## LATIN AMERICAN JOURNALISTS TO BE GUESTS AT OPC SEPT. 25

Ten of Latin America's leading journalists will be guests of the OPC at an Open House Sept. 25 while in New York for the American Press Institute Seminar at Columbia University.

Among those present will be the directors, managing editors and chief editors of La Prensa, Peru; O Globo, Brazil; El Mundo, Cuba; Excelsior, Mexico; El Comercio, Ecuador; Le Nouvelliste, Haiti; O Estado de Sao Paulo; El Mundo, Puerto Rico; and La Prensa, Argentina.

The affair is under the joint sponsorship of the Open House, Foreign Journalists Liaison and Inter-American Affairs committees.

### MURROW AND FRIENDLY IN CAIRO

Edward R. Murrow and "See It Now" coproducer, Fred W. Friendly, planed to Cairo to cover the Suez crisis, presumably for their premiere show of the season on Oct. 7.

Murrow and Friendly have worked with Egyptian President Nasser in the past, notably on their last-season's coverage of the Israel-Egypt feud.

They are the second American television team to fly to Cairo; a "Press Conference" unit headed by Oliver Presbrey filmed a conference with Nasser which has been presented over NBC-TV.

#### PRINCE RAINIER (Cont'd f page 1)

The Prince's answer to a reporter's question as to how he liked American women was: "I think it might be best if we got together afterward for that."

Princess Grace told a reporter who queried her as to what she thought of European men: "I think it's obvious."

## Club Calendar

Tues. - Sept. 25 - Open House Ten leading Latin American journalists participating in Am. Press Inst. Seminar at Columbia Univ. Cocktails 6:00 p.m. Buffet dinner, 7:30 p.m.

Thurs. - Sept. 27 - Luncheon Steve Allen, TV Star - 12:30 p.m. Member and one guest.

Thurs. - Sept. 27 - Book Night First of Season. Leo Lania's new novel, The Foreign Minister. Reception, 6:00 p.m. Dinner, 7:00 p.m. (Optional - make reservations). Program, 8:30 p.m. sharp.

## OVERSEAS TICKER (C't'd f page 2)

stalks... Andrew Heiskell, Life publisher, and wife (the former Madeleine Carroll), passing through at the Ritz... Elsa Maxwell due in town to contest ex-King Farouk's slander suit against her in Paris court. Her lawyer says she intends to call President Nasser as a key witness in her defense, Suez or no Suez... Robert Ahier, UP, back from Italian Riviera with family... Eleanor Thompson, back from two years with Agence France-Presse Singapore bureau, on Paris English-language world news desk of AFP.

- Bernard S. Redmont

## TAIPEL

John E. Boyer, former war correspondent in Korea, arrived this week as UP correspondent here, replacing William Miller who has been reassigned to Manila.

- Geraldine Fitch

#### BEIRUT

Beirut is the switching-point for covering the Arab states. In and out traffic is too frantic to keep up with and the home-base correspondents are likely to be found in Cairo or Baghdad at any time. Transportation facilities are good and living conditions excellent. Filing is easier than in most of the other cities in the area. Working out of Beirut: John Mecklin, Time-Life; Sam Pope Brewer, N.Y. Times; Sami Souki, Newsweek. Tom Masterson heads the AP bureau. Also on hand are Bob Walker, Voice of America and acting Embassy



"\$64,000 Question" Contestant Graces OPC; Here for AP

Visitors at the Overseas Press Club this past week include Giovanna Ferrara, visitor from Italy and contestant on "64,000 Question". She is doing a series of special stories for Associated Press while in the United States.

With her is Metin Ergin, editor hap from Istanbul. Both visitors received per guest membership cards from Charles this Robbins (left), chairman of the Overseas Liaison Committee and Arthur Reef of s (right).

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press chief; and Homer Metz, formerly of the Christian Science Monitor, as PR chief for the Transarabian Pipeline Company... O.M. Marashian, McGraw-Hill, is currently covering for Tom Winston who has returned permanently to New York (71 W. 12th Street)... John Fistere has returned to Time-Life in New York after serving under loan as PR chief for the United Nations Relief and Works Agency for Palestinian Refugees. - Thomas B. Winston

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Jean Govoni, TWA Public Relations Manager, Italy



Adele Baracchi, Public Relations Representative

When in Rome worry not how the Romans do. Just look up TWA's Jean Govoni at Via Barberini 67, whose telephone (471141) taps many sources of information and assistance. When not on the phone, Jean is off on her motorscooter to the airport to greet an arriving celebrity or newsman. Despite her youth she has been with TWA in Italy for ten years; comes of a newspaper family; was educated in London, Paris and Rome. Handy with English, Ital-

ian, French and German she often helps out as interpreter at interviews. The first Italian girl to work for the Red Cross, she dished up doughnuts the day the Americans liberated Rome.

Equally attractive and charming is her assistant, Adele Baracchi (pronounced Ah-dayl-lah Barrock-kee), also a former Red Cross aide, a ten-year TWA'er in Rome, and linguistically expert. For guidance on accommodations, shopping, who's who in Romewhether American VIP or Roman official-transportation and local customs and color, both Jean and Adele are at your service.

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